

ELECTRONIC PRESS KIT



WILLIAM STAMM

SPEAKER | ENTREPRENEUR | COLLEGE & CAREER READINESS ADVOCATE

**HELPING PEOPLE MAXIMIZE WHAT'S
ALREADY IN THEIR HAND**



[willstamm](https://www.instagram.com/willstamm)



linktr.ee/willstamm_



[willstamm](https://twitter.com/willstamm)



ABOUT WILL STAMM

William Stamm is an entrepreneur, speaker, educator, and mentor who built multiple successful businesses starting with a single pair of clippers gifted to him by his grandmother.

What began as a skill became a vision.

Over the years, William built a chain of barbershops, launched a barber academy, created mentorship opportunities, and founded initiatives focused on helping others create opportunity for themselves and their communities.

Today, William speaks to students, entrepreneurs, leaders, and organizations about ownership, discipline, personal growth, and learning how to maximize the opportunities already within reach.

His message is practical, relatable, and deeply personal: you do not need to wait for more resources, more connections, or the perfect timing to begin building a meaningful future:

You simply need to recognize what's already in your hand.

THE HAND FRAMEWORK



HONOR WHAT YOU HAVE

Recognize the value, opportunities, skills, and resources already available to you.



APPLY WHAT YOU KNOW

Execution matters more than information. Growth begins when knowledge is applied consistently.



NURTURE YOUR ENVIRONMENT

Success is influenced by the people, habits, and environments surrounding you daily.



DEVELOP WITH DISCIPLINE

Long-term growth requires consistency, structure, and discipline even when motivation fades.



3

BARBERSHOPS
BUILT



1

BARBER
ACADEMY



1

FOUNDATION
LAUNCHED



100+

EVENTS & SPEAKING
ENGAGEMENTS

YOU SIMPLY NEED TO RECOGNIZE WHAT'S ALREADY IN YOUR HAND.

SPEAKING TOPICS



WHAT'S ALREADY IN YOUR HAND

A powerful keynote about recognizing overlooked opportunity, maximizing potential and building from where you are.



THE HAND FRAMEWORK

Practical principles for leadership, entrepreneurship, discipline, and personal development.



FROM CLIPPERS TO COMMUNITY

William's story of building businesses, creating impact, and turning one opportunity into multiple streams of influence.



CONFIDENCE THROUGH OWNERSHIP

Helping students and young professionals stop waiting for certainty and start taking ownership of their future.



ENTREPRENEURIAL THINKING

Teaching audiences how to think resourcefully, creatively, and strategically regardless of their starting point.

SERVICES



KEYNOTE SPEAKING

Dynamic keynote presentations that help audiences shift their mindset, recognize their value, and take ownership.



STUDENT & SCHOOL ASSEMBLIES

Engaging presentations that encourage confidence, ownership, and personal growth in students.



LEADERSHIP & TEAM DEVELOPMENT

Sessions focused on strengthening ownership, engagement, and team culture.



WORKSHOPS & BREAKOUT SESSIONS

Interactive sessions that help participants apply key principles in practical ways.



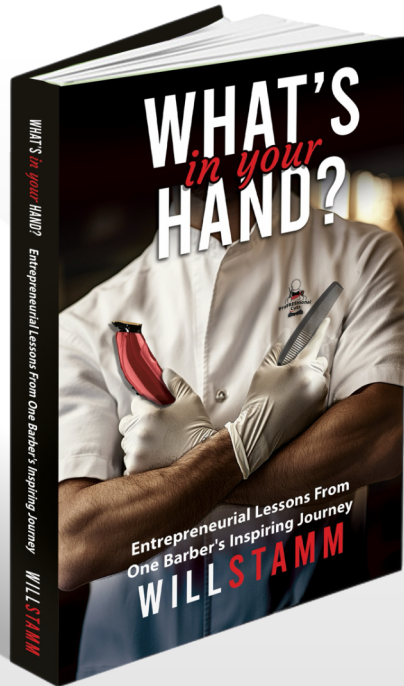
PANELS, PODCASTS & SPECIAL EVENTS

Available for interviews, panels, leadership discussions, and special engagements.



STORY. MISSION. IMPACT.

THE BOOK



WHAT'S IN YOUR HAND?

AVAILABLE ON AMAZON

A powerful and motivational memoir that shows how overlooked opportunities, resilience, and personal responsibility can transform ordinary beginnings into extraordinary outcomes.

Drawing from real-life experiences in entrepreneurship, leadership, and personal growth, William challenges readers to recognize the value already within reach and build from where they are.



REAL STORIES

Candid moments from the barbershop to building multiple businesses.



PRACTICAL LESSONS

Actionable insights you can apply to your life and your future.



POWERFUL MINDSET

Shift your perspective and unlock the potential already in your hand.



Will's story proves that where you start doesn't determine where you finish. This book will challenge, encourage, and equip you to build something greater than you imagined.

—NEXT LEVEL NIC
ENTREPRENEUR & SPEAKER

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THE FOUNDATION



The ProFRESH Foundation is dedicated to empowering underserved communities by creating awareness, providing education, and opening doors to opportunity.

We believe every individual has potential. Our mission is to help them recognize it, develop it, and use it to build a better future for themselves and their communities.



Providing skills, knowledge, and resources for real-world success.



Mentoring and uplifting individuals to reach their full potential.



Creating opportunities and building stronger communities together.



1,000+
YOUTH IMPACTED



50+
COMMUNITY EVENTS & INITIATIVES



100+
PARTNERS & SPONSORS



COUNTLESS
LIVES CHANGED

CHANGING MINDS. BUILDING SKILLS. CREATING OPPORTUNITY.
TOGETHER, WE CAN BUILD A STRONGER TOMORROW.



profreshfoundation.org



[profreshfoundation](https://www.instagram.com/profreshfoundation)

WHAT PEOPLE ARE SAYING



William has a unique ability to connect with people in a way that feels genuine and impactful. His message challenges audiences to think differently and take ownership of their future.

—EVENT ORGANIZER



Will delivers more than a speech. He delivers a shift. Our students walked away encouraged, motivated, and thinking differently about their potential.

—HIGH SCHOOL PRINCIPAL



TRUSTED BY

STYLECRAFT®



→ LET'S WORK TOGETHER

Will Stamm inspires audiences to recognize their value, maximize opportunity, and develop the discipline needed to build meaningful success.

BOOK WILL STAMM →

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Let's connect!

